

Scott Letier



Scott is the Managing Director and Chief Investment Officer of Deason Capital Services (DCS), the family office for The Deason family, calling on his significant operating, financial, and investment experience to guide the investment activities and operations of this family office. He is actively involved in investing in private and public equities and debt, and alternative assets (funds, real estate, energy, infrastructure, and other assets) as well as overseeing administrative, accounting, estate and tax functions.

Related to DCS' and Scott's investment activities, he serves on several Boards. In the public market, he is the Chairman of Xerox Holdings Inc., (NASDAQ- XRX), and serves on the boards of Conduent Inc., (NASDAQ – CNDT), and Perimeter Acquisition Corp 1 (NASDAQ- PMTRU). Scott serves as the Chairman of the Board of Gardenuity Inc., a tech enabled gardening and wellness focused retailer, and serves on several other private boards including: Colvin Resources Group, a search and staffing firm, FSX Holdings (File & ServeXpress), a software and services firm serving the legal and court profession, and GAM Holdings (Great American Media), a media company and partner with Sony with operations that include linear cable TV channels, a streaming service, and OTT services. Scott also serves on the advisory boards for Griffis Residential, a multi-family real estate firm, Anchor Capital GP, a growth-oriented PE firm and Willow Hill Partners, an alternative asset manager with focused verticals across public equities, real estate, credit, and tactical opportunities.

Scott's previous civic activities in Dallas include 21 years of service on the board The Dallas College Foundation (2001 - 2022). After being introduced to the Foundation's Rising Star program, he joined the board, and during his tenure was a member of the Exec Committee, served as Treasurer for 10 years, and was Chair of the Audit and Investment committees for 10 plus years, and served on the STEM Initiative committee.

Scott attended Southern Methodist University (SMU), graduating with honors, earning a Bachelor of Business Administration. Scott has been an investor and managing family offices since 2000, and prior, has 12 plus years of extensive corporate finance and operating experience as a COO and CFO, and for 5 years was in the assurance and advisory groups at Ernst & Young (formerly E&W).